

MARKETING PLAN

These are a few of the things that I will do to ensure that your home gets sold it a timely fashion.

- I will list you home on the Multiple Listing Service at a time that you request.
- I guarantee that I will do weekly advertising of your home.
- I will advertise on the company website, www.eplahomes.com and on www.re/max.com
- I will advertise on my own personal website, www.SouthBayHomes360.com.
- I will set up a personal website for your home.
- I will advertise through all social media sites, twitter, facebook, linkedin, etc.
- I will hire a professional company to generate a virtual tour and take pictures of your home and link them to all major search engines.
- I will hold broker open houses as well as buyer's open houses with your permission.
- I will deliver postcards to the immediate neighborhood as well as surrounding communities regarding your home.
- I will advertise your home in my monthly newsletter which is hand delivered to 5700 homes and mailed to 600 homes each month.
- I will network with a separate networking group consisting of 30 of the top buyers agents from 12 different brokers.
- I will conduct a scheduled 2 week business and marketing review with you.
- I will email details of your home to over 750 RE/MAX agents the day of the listing
- I will network with other agents in the area regarding the listing and the details of your home.
- I will call you on a regular basis to inform you of buyer activity in the area.
- I will have a sign installed with your permission.
- I will have an electronic lockbox installed with your permission.
- I will explain all offers that we receive in detail with you.
- I will direct you to companies that I have worked with in the past and trust such as Title, Escrow, Home Inspectors, etc.
- I will communicate any necessary information to all associated third parties such as Title and Escrow companies in a timely manner to ensure a smooth closing.
- I will provide a list of preferred and trusted vendors such as movers, painters, carpet installation and appliance experts.
- You the seller can cancel our listing agreement if any of these promises are not kept and I do not sell your home – NO QUESTIONS ASKED